UltraSignup

Runner Behavior Data: Travel to Races

The following data shows how many runners race in their home states and how many runners travel to race in other states. It also shows that runner behavior as a state-by-state comparison.

Type	Race In	Race Out
Region	86.9%	13.1%
State	69.7%	30.3%

Registrant State	Race In State	Race Out State
CA	84.70%	15.30%
CO	65.70%	34.30%
PA	79.10%	20.90%
WA	73.80%	26.20%
TX	76.40%	23.60%
OR	79.00%	21.00%
AZ	87.40%	12.60%
GA	74.30%	25.70%
UT	83.30%	16.70%
NY	61.40%	38.60%
NC	62.90%	37.10%
MN	77.00%	23.00%
FL	71.40%	28.60%
AL	76.60%	23.40%
TN	57.50%	42.50%
VA	67.80%	32.20%
IL	54.10%	45.90%
OH	66.90%	33.10%
MD	66.80%	33.20%
MO	64.90%	35.10%
ID	54.70%	45.30%
NV	55.70%	44.30%
WI	53.60%	46.40%
NJ	46.20%	53.80%
MA	11.90%	88.10%
IA	68.80%	31.20%
MI	60.10%	39.90%
NM	63.60%	36.40%
SC	50.90%	49.10%
CT	56.40%	43.60%
OK	70.30%	29.70%
KS	77.40%	22.60%
NH	63.30%	36.70%
MS	61.90%	38.10%
IN	45.40%	54.60%
AK	80.10%	19.90%
KY	47.40%	52.60%
MT	34.40%	65.60%
LA	61.10%	38.90%
WY	59.10%	40.90%
AR	63.50%	36.50%
VT	67.40%	32.60%
NE	57.60%	42.40%
ME	52.80%	47.20%
WV	67.10%	32.90%
SD	57.50%	42.50%
DC	0.00%	100.00%
DE	2.70%	97.30%
RI	7.00%	93.00%
HI	24.80%	75.20%
ND	0.00%	100.00%

Summary

Here's a sample list of conclusions, based on the graph on the left:

- The majority of runners race close to home, in their home state

- Runners in AZ & CA race close to home

- Races in DE, WV, NH, VT attract the majority of out-of-state runners

- Runners from New England and Midwest states race out of their home region the most

What region is your race in?

☐ Pacific (AK, CA, HI, OR, WA)

☐ West (AZ, CO, ID, OK, NM, NV, TX, UT, WY)

☐ Midwest (IL, IN, IA, KS, KY, KY, MI, MN, MO, NE, ND, OH, SD, WI)

☐ South (AL, AR, FL, GA, LA, MS, NC, SC, TN, VA)

☐ Mid-Atlantic (DE, MD, NJ, NY, PA, WV)

☐ New England (CT, ME, MA, NH, RI, VT)

Need help marketing your race in and out of state? Request a list of how UltraSignup promotes your race directly to trail runners across the U.S. Both free and paid options. **Email susan@ultrasignup.com**